

K.R. MANGALAM UNIVERSITY THE COMPLETE WORLD OF EDUCATION



Report on

Awareness Campaign 'Say No to Polythene' in collaboration with NSS

Date: 15 July, 2022

Venue: Kharoda village

Event Type: Extension Activity

Mode of Activity: Offline

Target Group: Villagers of Kharoda village

Coordinators: Mr Ritwik Ghosh & Dr Sarina

Organized by: School of Journalism and Mass Communication in collaboration with NSS

Number of Participants: 12 (8 Students and 4 Villagers)

15 July 2022, a visit to Village, Haryana was organized by School Journalism and Mass Communication, KR Mangalam University. The visit was under the supervision of Mr Ritwik Ghosh, Assistant Professor and Dr. Sarina, Assistant Professor, School Journalism and Mass Communication.

The students were made to visit for the purpose of knowing about the awareness levels of the rural population regarding 'say no to polythene and plastics', how to tackle the problem of plastic disposal and reduce use of polythene. Also the importance of proper disposal of plastics and polythene was emphasised upon by the students of School of Journalism and Mass Communication, KRMU to spread awareness amongst the villagers (Photo-1). The students conducted a survey by taking interviews of the people of the village to understand how they tackle the issue and also to understand their viewpoint.

Registrar

K.R. Mangalam University Sohna Road. Gurugram (Haryana) al number 08 students of the department visited the organisation along with the faculty. The dents asked questions to the villagers (Photo-2). This visit was very enriching for the students, which they learned a lot about rural area.

Dijectives

To spread awareness regarding reducing use of polythene and plastics

Activity Outcome

The students were assigned task of observing, interviewing and reporting. The students learnt a lot from it.

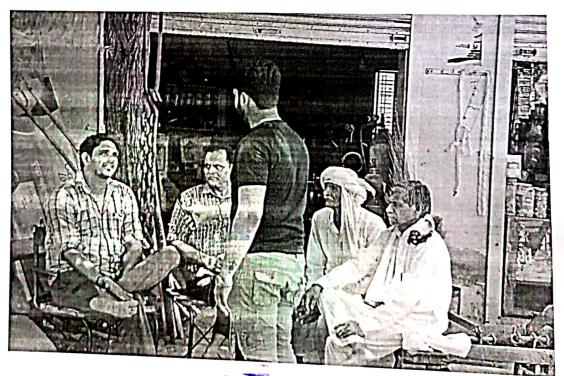
Conclusion

The event was beneficial for the students as they learnt from the experience, which will help them as professionals.

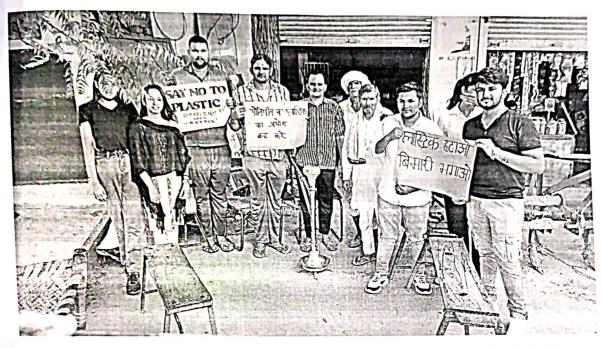
Further Scope

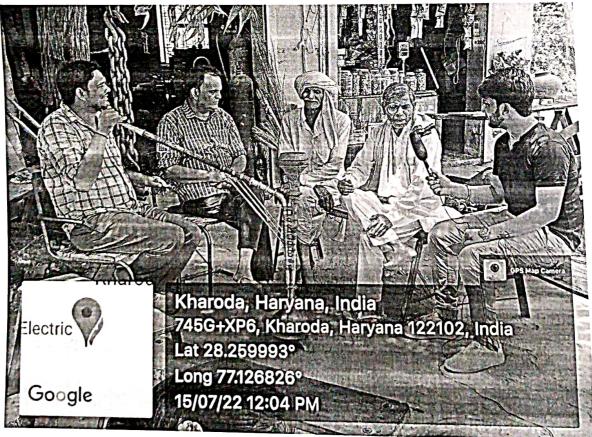
Organizing this kind of activities and exercises make the students aware of the grassroots issues and rural development and help plan their career ahead. They also learn development communication, reporting and working on documentaries.

Glimpses:



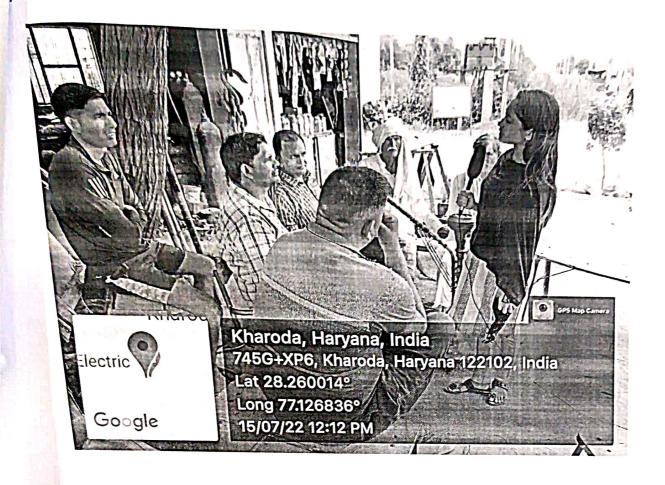






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Registrar K.R. Mangalam University Sonna Road, Gurugram (Haryana)



Report Prepared by:	Ms. Ritwik	
Report Verified by:	Mr. Ritwik	



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nu: Khasoda village	
GANISED BY: School of Journalism & Mass communication.	
ATTENDANCE RECORD	

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Organiser's Signature